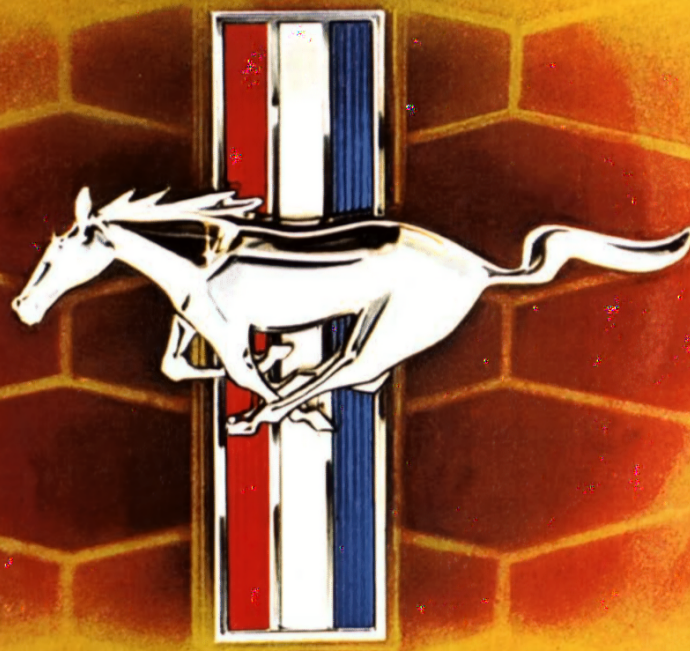


'73 Ford Mustang

HARDTOP/SPORTSROOF/CONVERTIBLE/GRANDE/MACH I





Mustang Convertible with exciting new front-end styling flair. (Color: 4Q.)

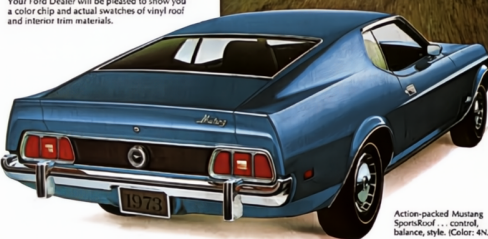
MUSTANG CONVERTIBLE AND CONVERTIBLE INTERIOR

Road romance begins with the only convertible produced by Ford Division—and the lowest priced U.S.-built convertible in the personal sporty car field. Shown here with its exclusive interior which includes tinted windshield, High Back buckets, full-width rear seat, deluxe knitted vinyl trim, molded door panels with integral pull handles/armrests, deluxe 2-spoke steering wheel with woodtone insert, 4-ply power-operated top with easy-fastening latches, color-keyed boot, glass backlite and bright upper back panel molding. Outside there's a new color-keyed urethane front bumper and restyled honeycomb textured grille, and power front disc brakes are standard. The power team is a rugged, easy-on-gas 250 CID TV Six* with 3-speed fully synchronized, floor-mounted manual transmission for lots of class and flash. (Interior color: CG.)

For your convenience, each Mustang (illustration is color coded, example: Color: 4C). Your Ford Dealer will be pleased to show you a color chip and actual swatches of vinyl roof and interior trim materials.



Action-packed Mustang SportsRoof—control, balance, style. (Color: 4N.) (Interior color: CG.)



MUSTANG SPORTSROOF

Instant Go with handling ease and a whistling crisp profile. Mustang SportsRoof for 1973 features a new, restyled honeycomb textured grille and a new color-keyed urethane front bumper for a fresh, up-front flourish. Traditional Mustang wide-stance stability delivers excellent control and roadability. Bright rocker panel and

wheel lip moldings add zip and style to a beautiful driving experience. A tinted glass rear backlite supplies cool comfort. A convincing power team of a rugged and economical 250 CID Six* with a sensible 3-speed fully synchronized, floor-mounted manual transmission to provide plenty of peppy road excitement.

*Not offered for sale in California.

Ford Mustang Hardtop, Convertible and SportsRoof

Liberate yourself today with a 1973 Mustang Hardtop, SportsRoof or Convertible. Only Ford has such wide choice of models in the luxury sporty car field. Each Mustang model is a beautiful driving experience. A beautiful experience that comes from Mustang's roadability and comfort. There's a rugged, economical engine, floor-mounted stick shift, independent front suspension. Bucket seats, cockpit design and luxurious instrument panel. Add a new grille, new color-keyed hood and fender moldings, new urethane front bumper, and you're ready to challenge your immediate world with sport in your hand and adventure on your mind. Mustang is meant for driving and it's an impressive example of trim balance and a feeling of comfortable control. Mustang for 1973 doesn't miss a trick. Everything is get-up-and-go sporty. Get-up-and-go luxury. Mustang exclusively expresses your own uniqueness. It's an extension of you. Mustang is a lot of car. A lot of you. Most of all, it's a new feeling of ultimate control with checked-out credentials that only you understand. Take a firm grip on yourself and then grip a 1973 Mustang. Freedom!

At your Ford Dealer's now.

MUSTANG HARDTOP

New 1973 Mustang. Popular. Practical. Roomy. Rugged. With sport action to spare. And the original beautiful driving experience. The 1973 Mustang Hardtop captures classic styling touches and classic Mustang features all over again. Comfortable riding—same traditional Mustang wide stance and anti-sway bar—and beautiful handling with plenty of room for thrifty Mustang fans. The 1973 Mustang Hardtop takes to the road with as much gusto as its brethren. Bright rocker panel and wheel lip moldings sparkle outside and a rich, durable all-vinyl interior with deep-cushioned High Back bucket seats accentuate the interior.

MUSTANG INTERIORS

The 1973 Mustang standard interior is

a beautiful combination of ease and elegance. The cockpit has all-vinyl seat trim (Hardtop and SportsRoof) and High Back bucket seats. A sweeping instrument panel brings controls to your fingertips. Standard features include courtesy dome light (Hardtop and SportsRoof), black appliques, deluxe 2-spoke steering wheel with woodtone insert, lighter, reversible keys, "keyless" locking, 3-speed fully synchronized, floor-mounted manual transmission, bonded door trim panels with pull-type handles and armrests, Mini-console and color-

keyed carpeting. Additional Convertible features include knitted vinyl seat trim, molded door panels with integral pull handles/armrests, black instrument panel appliques and under instrument panel courtesy light. (Interior Color: AW.)

STANDARD FEATURES: MUSTANG HARDTOP, SPORTSROOF, CONVERTIBLE

Mechanical: 250 CID 1V Six* (3.68" bore x 3.91" stroke; regular fuel) • 3-speed floor shift, fully synchronized manual transmission • new Energy Absorbing Bumper System • color-keyed urethane front bumper • E78x14 belted, bias-ply black sidewall tires • concealed windshield wipers.

Appearance and Comfort: rocker panel, wheel lip moldings • lower back panel applique with bright molding • bright outside rectangular rearview mirror • recessed exterior door handles • curved ventless side glass • fixed rear quarter windows on SportsRoof model (except with



optional power windows) • tinted glass backlite on SportsRoof • hub caps • DirectAir Ventilation • heater/defroster • all-vinyl seat trim (Hardtop and SportsRoof only) • Mini-console • color-keyed carpeting • courtesy dome light (under instrument panel on convertible) • deluxe 2-spoke steering wheel with woodtone insert • lighter • reversible keys, "keyless" locking • Steel Guard Rails • Reminder System with Uni-Lock Shoulder/Lap Belts • plus all Ford Motor Company Lifeguard Design Safety Features listed on page 14. **Additional Convertible Standards:** 4-ply power-operated top with easy fastening latches • color-keyed boot • tinted windshield • glass backlite • bright upper back panel molding • knitted vinyl seat trim • deluxe molded door panel appliques • power front disc brakes.

Mustang Hardtop... the original beautiful driving experience. (Color: 2B.)

*Not offered for sale in California.

SPECIFICATIONS:

	Hardtop	Convertible	SportsRoof
Wheelbase	109.0"	109.0"	109.0"
Length	193.8"	193.8"	193.8"
Width	74.1"	74.1"	74.1"
Height: front	50.7"	50.4"	50.0"
Height: rear	60.8"	60.8"	60.8"
Trunk Space	61.0"	61.0"	61.0"
Trunk Space	9.5 cu. ft.	8.1 cu. ft.	8.3 cu. ft.
Fuel Capacity and Grade, approx.	19.5 gal. (regular)	19.5 gal. (regular)	19.5 gal. (regular)
Curb Weights	3129 lb.	3251 lb.	3136 lb.

OPTIONS SHOWN

SelectShift Cruise-O-Matic Console (see Convertible Interior, left). AM Radio Full Wheel Covers White Sidewall Tires Deluxe Bumper Group (shown on SportsRoof, left). Color-Keyed Dual Racing Mirrors. (License plate frames shown are Dealer accessory.)



Mach 1 with black rear tape and paint treatment.

Ford Mustang Mach 1

New 1973 Mustang Mach 1... smoothly rambunctious with marvelous road and ride manners... compliments of Mach 1's standard competition suspension system. Mach 1's wide, stable stance riding on Wide Oval white sidewalls makes beautiful waves and steady, balanced agility. You corner with excellent authority and deftly breeze SportsRoof-free with Mach 1's 302 CID 2V V-8 with smooth-working 3-speed, fully synchronized manual transmission or optional 3-speed Cruise-O-Matic transmission. The honeycomb texture black grille with new vertical sportlamp and new wide, sweeping body-side and rear tape treatment are indisputably Mach 1. Standard NASA-styled hood scoops and color-keyed dual racing mirrors add sports car flavor for people who love sporty cars. Most important, Mach 1's tenacious loyalty on any road is deliberate, controlled, balanced. And Mach 1 can cut loose to whip you around mountains with super poise. Interior appointments confirm your image of sporty elegance. You get the Mustang's cockpit design,

exciting instrument panel, cushy bucket seats, all-vinyl interior, floor-mounted stick shift with Mini-console, ash tray, bonded door panels with armrests, deluxe 2-spoke steering wheel with woodtone insert, DirectAire Ventilation, lighter and glove box. Slip into an intense Mach 1 today. The anticipation couldn't possibly be as exciting as the reality.

MACH 1 SPORTS INTERIOR OPTION
The Mach 1 Sports Interior Option (shown here in Ginger) includes High Back bucket seats with knitted vinyl inserts and accent stripes, molded door trim panels with integral pull handles and armrests, bright pedal pads, color-accented carpet runners, plus a rear seat ash tray. The black applique, woodtone center Instrumentation Group included in the Sports Interior Option (also available with any V-8 equipped Mustang) includes a tachometer, trip odometer and triple pod oil pressure/water temperature/ammeter gauges. (Interior Color: GF.)



Mustang Mach 1 with NASA-styled hood scoops, unique honeycomb grille and rugged, classic wide stance. (Color: 6E.)



Mach 1 with tape stripe, blackout grille and molded color-keyed urethane front bumper.



STANDARD FEATURES: MACH 1

Mechanical: 302 CID 2V V-8 • 3-speed floor shift, fully synchronized manual transmission • new Energy Absorbing Bumper System • color-keyed urethane front bumper • competition suspension • choice of hood with or without NASA-styled hood scoops • E70 x 14 belted bias-ply WSW Wide Ovals.

Appearance and Comfort: color-keyed dual racing mirrors • color-keyed hood and fender moldings • honeycomb texture black grille with integral sportlamps • black rear panel applique • rear tape stripe with Mach 1 decal • wheel trim rings and hub caps • concealed windshield wipers • recessed exterior door handles • curved, ventless side glass • fixed rear quarter windows (except with optional power windows) • tinted glass backlite • DirectAire Ventilation • heater/defroster • all-vinyl seat trim • High Back buckets • bonded door trim panels with pull-type handles and armrests • Mini-console • color-keyed carpeting • courtesy dome light • deluxe two-spoke steering wheel with woodtone insert • lighter • reversible keys, "keyless" locking • Steel Guard Rails • Uni-Lock Shoulder/Lap Belts with Reminder System, plus all Ford Motor Company LifeGuard Design Safety Features listed on page 14.

SPECIFICATIONS: MUSTANG MACH 1

Wheelbase	109.0"
Length	193.8"
Width	74.1"
Height	50.0"
Track: rear	60.8"
front	61.0"
Trunk Space	8.3 cu. ft.
Fuel Capacity and Grade, approx.	19.5 gal. (regular)
Curb Weight	3235 lb.

OPTIONS SHOWN

Deluxe Bumper Group, Wide Oval Black Sidewall Tires with Raised White Letters, Forged Aluminum Wheels, SelectShift Cruise-O-Matic, 351 4V V-8, SelectAire Conditioner, 2-Spoke Leather Wrapped Steering Wheel, Sport Interior Option, AM/FM Stereo Radio, Center Floor Console with Electric Clock and Hinged Armrest Stowage Compartment. See pages 10-13 for more extensive list of Mustang options. (License plate frames shown are Dealer accessory.)

NOTE: See Color Code reference on page 3.



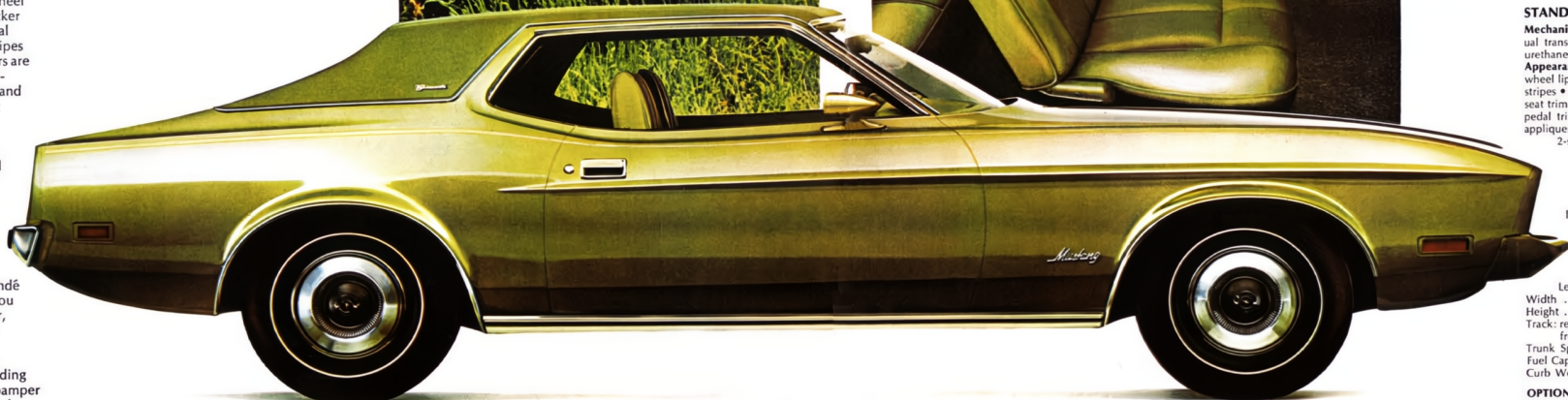
Mustang Grandé:
Distinctive new front design,
long hood, low crowd-pleasing lines.



Ford Mustang Grandé

A matter of grace, touch and taste . . . and an exceptional escape from the ordinary, Mustang Grandé for 1973 combines quiet luxury with a beautiful driving experience. The Grandé meticulously sculptured vinyl roof and new deeply inset grille reign over the enduring, bright elegance of wheel lip moldings, wheel covers and rocker panels. Distinctive color-keyed dual racing mirrors, bodyside accent stripes and new energy absorbing bumpers are included. Inside you slip into deep-cushioned High Back bucket seats and view a deluxe instrument panel. At your side, molded door panels with integral pull handles leave nothing to be desired. A luxurious interior in five Lambeth cloth and vinyl color choices makes Grandé a carefully dressed sophisticate. Grandé options include SelectShift Cruise-O-Matic transmission, SelectAir Conditioner, Power Side Windows with door-mounted controls and a choice of three V-8 engines. Grandé is luxury. And, from the moment you tuck yourself into its precision flair, until the time you linger after you arrive, you'll find Grandé does something special for you. And, it should. It's America's No. 1 unwinding car. Isn't it time for you to visibly pamper you? Start now with the super list of swinging options on pages 10-13. Then start for your Ford Dealer.

Mustang Grandé combines flawless styling, luxurious elegance and quiet sophistication. (Color: 4B.)



Mustang Grandé: Smart rear deck styling
with impressive new taillamp treatment.

GRANDE INTERIOR

Deluxe Instrument Panel includes black camera case and woodtone appliques, bright pedal trim, and a panel-mounted electric clock. The luxurious interior includes High Back bucket seats trimmed with Lambeth cloth and vinyl, rear ash tray, molded door trim panels with integral pull handles and armrests. (Interior Color: FG.)

NOTE: See Color Code reference on page 3.

STANDARD FEATURES: GRANDE

Mechanical: 250 CID 1V Six* • 3-speed floor shift, fully synchronized manual transmission • new Energy Absorbing Bumper System • color-keyed urethane front bumper • F78 x 14 belted bias-ply black sidewall tires.
Appearance and Comfort: color-keyed dual racing mirrors • rocker panel/wheel lip moldings • vinyl roof with Grandé script • unique bodyside paint stripes • unique wheel covers • trunk floor mat • Lambeth cloth and vinyl seat trim • molded door panels with integral pull handles/armrests • bright pedal trim • deluxe instrument panel with black camera case/woodtone appliques plus Grandé plaque • panel-mounted electric clock • deluxe 2-spoke steering wheel with woodtone insert • rear ash tray • concealed windshield wipers • lower back panel applique with bright molding • recessed exterior door handles • curved, ventless side glass • tinted glass backlite • DirectAir Ventilation • heater/de-froster • High Back buckets • Mini-console • color-keyed carpeting • courtesy dome light • lighter • reversible keys, "keyless" locking • Steel Guard Rails • Reminder System with Uni-Lock Shoulder/Lap Belts • plus all Ford Motor Company Life-guard Design Safety Features listed on page 14.

SPECIFICATIONS: GRANDE

Wheelbase	109.0"
Length	193.8"
Width	74.1"
Height	50.7"
Track: rear	60.8"
front	61.0"
Trunk Space	9.5 Cu. ft.
Fuel Capacity and Grade, approx.	19.5 gal. (regular)
Curb Weight	3127 lb.

OPTIONS SHOWN

White Sidewall Tires, Deluxe Bumper Group, SelectShift Cruise-O-Matic, Console with Electric Clock and Storage Compartment, SelectAir Conditioner, AM Radio. (License plate frames shown are Dealer accessory.)

*Not offered for sale in California.



Mustang Hardtop with Metallic Color Glow Paint (Color: 3K).



Mustang Convertible with Decor Group, Sports Wheel Covers and Metallic Color Glow Paint (Color: 6F).

Ford Mustang Better Idea Options



Mustang Hardtop (Color 4P) with Decor Group and black body side tape stripe.

DESIGNED TO BE DESIGNED BY YOU
Better Idea options to personalize your Mustang are on the next four pages. Look them over. You'll see how easy it is to design more luxury, convenience, performance and styling into your Mustang to make it an even greater driving experience. Mustang 1973: still designed to be designed by you.

DECOR GROUP
Add a touch of dazzle to your Mustang. Shown on Convertible and Hardtop (below), the package includes a black grille with integral sportlamps, black or argent lower bodyside paint with bright chrome molding, wheel trim rings and hub caps. **Body Side Tape Stripe.** A separate option available only with Decor Group in black or argent (shown on Hardtop below).

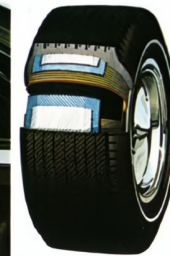
METALLIC GLOW PAINTS
A brighter sheen with glamorous metallic brilliance. Available in three colors—Metallic Ivy Glow, Metallic Blue Glow and Metallic Gold Glow.



PROTECTION GROUP
Protection Package guards your Mustang against bumps and nicks with black vinyl insert bodyside molding and door edge guards. Also includes spare tire lock.



SPARE TIRE ANTI-THEFT LOCK
Deters theft of spare wheel and tire. Lock utilizes luggage compartment key.



STEEL-BELTED RADIAL PLY TIRES
GR78x14 radials available in BSW and WSW. They have been tested to give the average driver 40,000 miles of tread life under normal driving conditions.



DELUXE BUMPER GROUP
Rear bumper guards (front not available) with vertical and horizontal rub strips. **REAR BUMPER GUARDS** available as a separate option.



INSTRUMENTATION GROUP
The Instrumentation Group tells you what your V-8 is doing. Includes tachometer, trip odometer and oil pressure/ammeter/water temperature gauges. Standard with Mach 1 Sports Interior Option.

RIM-BLOW DELUXE 3-SPOKE STEERING WHEEL
Regal, rich woodtomed wheel rim. Lets you use the horn without moving your hands from the wheel.

SELECTAIRE CONDITIONER
Cools, warms, ventilates, defrosts for around-the-calendar comfort.

SELECTSHIFT CRUISE-O-MATIC TRANSMISSION
Lets you shift manually or automatically as you prefer.

CONSOLE
Perfectly suited for the SelectShift with an integral electronic clock and hinged armrest stowage compartment.

AM/FM STEREO RADIO
A beautiful listening experience. AM/FM Stereo Radio has two front speakers for beautiful stereo effect. AM Radio, and AM Radio/Stereosonic Tape Player also available.

POWER SIDE WINDOWS
Simple, convenient. Raise and lower at touch of a switch.



Mustang Hardtop with vinyl roof (Color: 5H).



ELECTRIC REAR WINDOW DEFROSTER
Thin conductive strips in the backlite warm up to improve rear visibility. Includes tinted glass. Available on all models except Convertible.

MUSTANG VINYL ROOF
Luxurious full-roof design for elegant hardtop styling. Available in Black, White, Dark Blue, Ginger, Avocado and Brown. Standard on Grande.

MUSTANG 3/4 VINYL ROOF
More flair for the SportsRoof. Available in Black, White, Dark Blue, Ginger, Avocado and Brown.

TUTONE HOOD
Non-functional NASA-styled Tutone hood (Argent or Black) with twist-type hood lock pins.

More Mustang Better Ideas



Mustang Mach 1 with three-quarter vinyl roof, Tutone hood (Color: 6C).

FORGED ALUMINUM WHEELS
New super sporty with the look and feel of performance.



LEATHER WRAPPED 2-SPOKE STEERING WHEEL
Plush black leather wrapping around the rim. Sewn together with a fine hidden stitch. Combines a soft touch with a firm grip.

4-SPEED HURST SHIFTER®
Responsive control for fully synchronized sport shifts. Optional with 351 CID 4V V-8.

AM RADIO/STEREOSONIC TAPE PLAYER
Listen to AM radio or switch to tape. System includes two front-door-mounted speakers for maximum enjoyment. AM or AM/FM stereo radios also available separately.

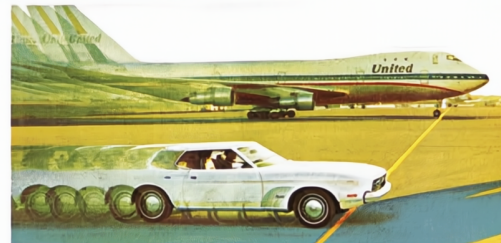
POWER FRONT DISC BRAKES
The same concept that stops the big jets. Help give you straighter, surer stops even in the rain.

REAR SEAT SPORT DECK
Rear seat folds flat to form a carpeted deck and interior access to trunk. Tucks down neatly for loads of luggage, bulky items or skis. Available for Mach 1 and SportsRoof models only.



COLOR-KEYED DUAL RACING MIRRORS
Color-keyed dual racing mirrors. Left side mirror is remote control.

MUSTANG WHEELS AND WHEEL COVERS
Add mild or wild zip to your Mustang with wheel dress-up options: Top right, full wheel cover. Top left, forged aluminum wheels. Bottom right, wheel trim rings/hub caps. Bottom left, sports wheel covers.



OTHER OPTIONS
ENGINES—all spirited V-8's, using regular gas. Select the eager 302 or 351 CID 2V's or 351 CID 4V. **TINTED GLASS**. **COLOR-KEYED FRONT FLOOR MATS**. **POWER STEERING** gives you precise, immediate response for whatever the situation. It includes Vari-Ratio Steering on Mach 1 and models with optional competition suspension. **POWER WINDOWS** with individual and master door-mounted controls give you fingertip command of all side windows.

CONVENIENCE GROUP includes automatic seat back release, glove box lock, parking brake reminder light, headlamp reminder buzzer, courtesy lights under instrument panel (standard on Convertible), plus trunk, map, glove box, underhood lights. **INTERVAL WINDSHIELD WIPERS** • **REAR DECK SPOILER** (SportsRoof, Mach 1) • **ADJUSTABLE FIVE-WAY TILT STEERING WHEEL** • **DELUXE SEAT BELTS** • **HEAVY-DUTY BATTERY** • **EXTRA COOLING PACKAGE** • **COMPETITION SUSPENSION** • **TRACTION-LOK DIFFERENTIAL** • **OPTIONAL AXLE RATIO** • **OPTIONAL TIRES** including white sidewall, black sidewall with raised white letters and Steel-Belted Radial Ply.

Ford cares about your safety

Ford has been a pioneer in safety design in the automotive industry. Our Safety Research Center has developed stronger, safer, more dependable automotive products for you.

You'll find this reflected in each new 1973 Ford Mustang model which includes these FORD MOTOR COMPANY LIFEGUARD DESIGN SAFETY FEATURES, standard: Improved front and rear bumpers • Improved impact-absorbing laminated safety glass windshield • Dual hydraulic brake system with warning light • Glare-reduced instrument panel padding, windshield wiper arms, steering wheel hub, rearview mirror/mirror mounting and windshield pillars • Energy-absorbing steering column and steering wheel • Energy-absorbing armrests and safety-designed door handles • Front and rear lap belts with mini buckles for all seating positions and retractors for front and rear outboard occupants • Shoulder belts for front outboard occupants • Positive reminder warning light and buzzer for front outboard seat belts • Turn indicators with lane-changing signal feature • Inside yield-away rearview mirror • Energy-absorbing instrument panel with padding for center and outboard passengers • Padded sun visors • Locking steering column with warning buzzer • Two-speed windshield wipers • Windshield washers • Double-yoke safety door latches and safety hinges • Steel guard rails in side doors • Hazard warning flasher • Backup lights • Side marker lights • Energy-absorbing front seat back tops with padding • Self-locking front seat backs on two-door vehicles • Safety-designed coat hooks (except convertibles) • Safety-designed radio control knobs and push buttons (on all cars equipped with radios) • Outside rearview mirror, driver's side • Safety rim wheels and load-rated tires • Corrosion-resistant brake lines • Uniform transmission shift quadrant (on all cars equipped with automatic transmission) • Parking lamps coupled with headlamps • Non-reversing odometer • Safety design front end structure • Head restraints or high back seats for front outboard occupants • Safety glove-box latch (on all cars equipped with glove boxes).

Built-in safety is something you have going for you in every Mustang. Take full advantage of this protection as you drive. Obey all traffic laws, think ahead and always buckle up for safety.

Economy of Operation: All 1973 Mustangs call for 36,000 miles, or 3 years (whichever comes first) between major chassis lubrications, 4,000 miles, or 4 months, between oil changes. Oil filter change initially at 4,000 miles or 4 months, and at 8,000-mile or 8-month intervals thereafter. Other economy features include: self-adjusting brakes, 2-year engine coolant-antifreeze, long-life Motorcraft Sta-Ful battery, corrosion-resistant aluminized muffler, zinc-coated underbody parts, use of regular gas, and more.

NOTES

Color Codes. For your convenience, each Mustang illustration is color coded, example: (Color: 1A). Your Ford Dealer will be pleased to show you a color chip and actual swatches of vinyl roof and interior trim materials.

All 1973 Mustang engines are designed to operate on regular gasoline with octane rating of at least 91 (Research Method) when adjusted to factory recommended specifications.

Replacement Parts. Your 1973 Mustang comes with factory-engineered Motorcraft battery, oil filter, shock absorbers; Autolite PowerTip Spark Plugs and other Ford approved precision parts. For continued top performance, be sure to specify Motorcraft Parts and Autolite PowerTip Spark Plugs whenever replacement is necessary.

Illustrations and information presented were correct when approved for printing. Ford Division reserves the right to discontinue or change at any time, specifications or design without incurring obligations.

Some features shown or described are optional at extra cost. Most options are offered on all models. Some options are required in combination with other options. Availability of some models or features described may be subject to a slight delay. Always consult your Ford Dealer for the latest, most complete information on models, features, prices and availability.



Mustang Hardtop (Color: 6C)



Mustang SportsRoof (Color: 2B)



Mustang Convertible (Color: 3B)



Mustang Mach 1 (Color: 5M)



Mustang Grandé (Color: 4P)

Listening better.
Building better.
That's Ford.

FORD MUSTANG

FORD DIVISION

